

BRING
THE MOST
PRESTIGIOUS
MASTER
FLORISTS TO
YOUR SCHOOL



FLOOS
— a crafter's secret —



WHAT IS FLOOS?

A practical tool for you.
The best practice for your
students.

FLOOS is the first online library of professional floral recipes that allows your students to practise the knowledge and skills they have acquired during your classes.

Through its **detailed step-by-step recipes**, FLOOS gives advanced designers the chance to improve and perfect their technique while it offers you a powerful tool to get the best out of your pupils.

Join FLOOS.org and guide your students through *the crafter's secret!*

JOIN OUR SPECIAL PROGRAMME FOR FLORAL SCHOOLS

What does the programme include?

FLOOS programme for floral schools is a **package of advantages specially created for official academies and associations** that give classes or organised events about floral design.

By joining our programme, you can offer **exclusive FLOOS discounts to your students** and get a **free FLOOS MasterClass to be given at your school or special event**, so your students and followers can discover *the crafter's secret* not only online but also live.

EXCLUSIVE OFFERS FOR YOUR SCHOOL

- 🍃 **A FREE MASTERCLASS to be given at your school or special event** by one of our prestigious master florists (once you reach 30 students subscribed to FLOOS.org).
- 🍃 **UNLIMITED ACCESS to our library** (more than 250 floral recipes).
- 🍃 **CONSTANT NEW IDEAS AND MULTIMEDIA MATERIALS** for you and your teachers to use during your classes, such as practice exercises and homework.

EXCLUSIVE OFFERS FOR YOUR STUDENTS

- 🍃 **10% OFF on their annual subscription to FLOOS**, with access to:



**+250
FLORAL RECIPES**
and 8 new recipes every month!



**STEP-BY-STEP
INSTRUCTIONS**
with videos, list of materials...



**THE MOST PRESTIGIOUS
MASTER FLORISTS**
and the most influential designers



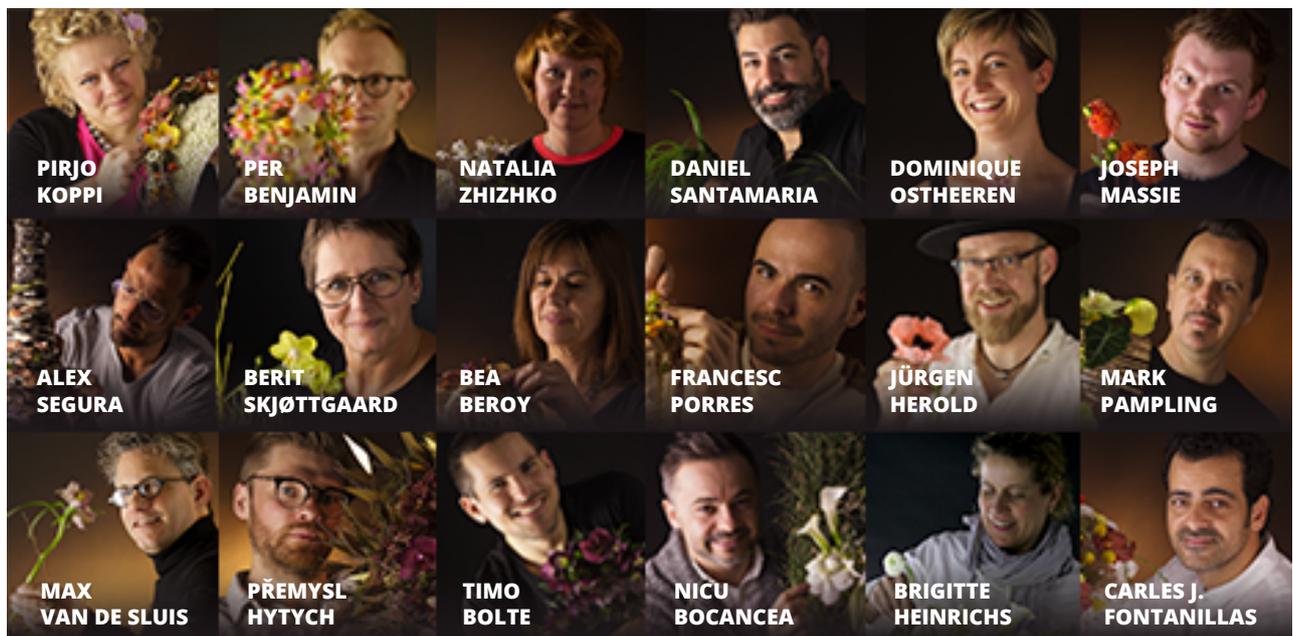
**ADVANCED TIPS
FOR PROFESSIONALS**
from all over the world

- 🍃 **SPECIAL DISCOUNTS on FLOOS' inspiring books.**



WHO WOULD YOU INVITE TO YOUR SCHOOL?

As soon as your academy reaches **30 annual subscriptions to FLOOS.org** we'll contact you to arrange a date and to select a master florist who will give a live MasterClass at your event.



HOW TO JOIN OUR PROGRAMME

Follow these 4 easy steps



Subscribe to FLOOS.org through the “Subscriptions” section on our website



Get your SCHOOL DISCOUNT CODE by sending an e-mail to hola@floos.org



Share your SCHOOL DISCOUNT CODE with your students and tell them to use it when subscribing to FLOOS.org



Get 30 of your students to subscribe to FLOOS.org
There’s no time limit to get them together but the sooner you start the sooner you can get your free MasterClass!

MORE DETAILS

Find out everything you need to know

Who can apply?

Official floral schools and floral art academies that give flower arranging classes or workshops.

What does it include?

A 1 day MasterClass (workshop) given at your school or special event by a FLOOS master florist of your choice*.

What is NOT included?

The master florist's travelling expenses to your school, accommodation, meals and floral material for the workshop. These expenses should be covered by the organiser.

When can I get my MasterClass?

Once you have joined our programme and your school reaches 30 students subscribed to FLOOS.

Is there a maximum length of time to get 30 students together?

There's no time limit to get your students subscribed to FLOOS but at the time you ask for your free MasterClass your school should have at least 30 active subscribers.

How will I know I have 30 students subscribed to FLOOS?

Every month we will send you an e-mail letting you know how many of your students have subscribed to FLOOS using your CODE.

Can I get a longer MasterClass?

At FLOOS, we are flexible. We are happy to offer 2 day workshops to those schools that get over 50 students subscribed to FLOOS.

For more information, please write to hola@floos.org



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