

BRING  
THE MOST  
PRESTIGIOUS  
MASTER FLORISTS  
TO YOUR  
ASSOCIATION



**FLOOS**  
— a crafter's secret —



# WHAT IS FLOOS?



The most effective way to take your passion for floristry to the next level.

**FLOOS is the first online library of professional floral recipes** that allows advanced floral fans to practise the knowledge and skills they have with the world's most prestigious master florists.

Through its **detailed step-by-step recipes**, FLOOS gives floral art lovers the chance to improve their technique while it offers your association a powerful tool to get bright new ideas for your future events and to have high quality talking points during your weekly meetings and workshops.

**Join FLOOS.org and introduce your members to *the crafter's secret!***

# JOIN OUR SPECIAL PROGRAMME FOR FLOWER ARRANGING CLUBS & FLORAL ASSOCIATIONS



What does the programme include?

FLOOS programme for clubs, associations and societies is a **package of advantages specially created for floral art lovers** who would like to take their passion to the next level.

By joining our programme, you can offer **exclusive FLOOS discounts to your members** and get a **free FLOOS MasterClass to be given at your club or special event**, so your associates and followers can discover *the crafter's secret* not only online but also live.



## EXCLUSIVE OFFERS FOR YOUR ASSOCIATION

- 🍃 **A FREE MASTERCLASS to be given at your club or special event** by one of our prestigious master florists (once you reach 30 members subscribed to FLOOS.org).
- 🍃 **UNLIMITED ACCESS to our library** (more than 250 floral recipes).
- 🍃 **CONSTANT NEW IDEAS AND MULTIMEDIA MATERIALS** for you and your colleagues to use as a talking point during your meetings and workshops.

## EXCLUSIVE OFFERS FOR YOUR MEMBERS

- 🍃 **10% OFF on their annual subscription to FLOOS**, with access to:



**+250  
FLORAL RECIPES**  
and 8 new recipes every month!



**STEP-BY-STEP  
INSTRUCTIONS**  
with videos, list of materials...



**THE MOST PRESTIGIOUS  
MASTER FLORISTS**  
and the most influential designers



**ADVANCED TIPS  
FROM PROFESSIONALS**  
from all over the world

- 🍃 **SPECIAL DISCOUNTS on FLOOS' inspiring books.**



## WHO WOULD YOU INVITE TO YOUR CLUB OR EVENT?

As soon as your association reaches **30 annual subscriptions to FLOOS.org** we'll contact you to arrange a date and to select a master florist who will give a live MasterClass at your event.



# HOW TO JOIN OUR PROGRAMME

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Follow these 4 easy steps



**Subscribe to FLOOS.org** through the “Subscriptions” section on our website



**Get your ASSOCIATION DISCOUNT CODE** by sending an e-mail to [hola@floos.org](mailto:hola@floos.org)



**Share your ASSOCIATION DISCOUNT CODE with your members** and tell them to use it when subscribing to FLOOS.org



**Get 30 of your members to subscribe to FLOOS.org**  
There’s no time limit to get them together but the sooner you start the sooner you can get your free MasterClass!

# MORE DETAILS

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Find out everything you need to know

## **Who can apply?**

Flower arranging clubs and floral art societies or associations from anywhere in the world.

## **What does it include?**

A 1 day MasterClass (workshop) given at your club or special event by a FLOOS master florist of your choice\*.

## **What is NOT included?**

The master florist's travelling expenses to your event, accommodation, meals and floral material for the workshop. These expenses should be covered by the organiser.

## **When can I get my MasterClass?**

Once you have joined our programme and your association reaches 30 members subscribed to FLOOS.

## **Is there a maximum length of time to get 30 members together?**

There's no time limit to get your members subscribed to FLOOS but at the time you ask for your free MasterClass your association should have at least 30 active subscribers.

## **How will I know I have 30 members subscribed to FLOOS?**

Every month we will send you an e-mail letting you know how many members of your association have subscribed to FLOOS using your CODE.

## **Can I get a longer MasterClass?**

At FLOOS, we are flexible. We are happy to offer 2 day workshops to those clubs or associations that get over 50 members subscribed to FLOOS.

**For more information,** please write to [hola@floos.org](mailto:hola@floos.org)





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